

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities, Inc.

**UNITED EQUITIES, INC.**

Lat/Lon: 29.8446/-95.3843

RF1

Airline Tidwell Plaza Houston, TX		1.00 mi radius	3.00 mi radius	5.00 mi radius
<b>POPULATION</b>	2007 Estimated Population	19,472	135,689	344,511
	2012 Projected Population	20,240	141,179	358,250
	2000 Census Population	18,454	128,391	326,196
	1990 Census Population	15,483	112,741	299,764
	Historical Annual Growth 1990 to 2007	1.5%	1.2%	0.9%
	Projected Annual Growth 2007 to 2012	0.8%	0.8%	0.8%
<b>HOUSEHOLDS</b>	2007 Est. Households	5,989	41,753	112,447
	2012 Proj. Households	6,182	42,997	115,867
	2000 Census Households	5,740	40,167	108,048
	1990 Census Households	5,219	37,452	102,014
	Historical Annual Growth 1990 to 2007	0.9%	0.7%	0.6%
	Projected Annual Growth 2007 to 2012	0.6%	0.6%	0.6%
<b>AGE</b>	2007 Est. Population 0 to 9 Years	18.2%	18.0%	17.1%
	2007 Est. Population 10 to 19 Years	15.0%	15.4%	14.9%
	2007 Est. Population 20 to 29 Years	14.7%	14.0%	13.8%
	2007 Est. Population 30 to 44 Years	20.5%	20.7%	21.1%
	2007 Est. Population 45 to 59 Years	16.5%	17.2%	18.1%
	2007 Est. Population 60 to 74 Years	10.3%	10.0%	10.4%
	2007 Est. Population 75 Years Plus	4.8%	4.6%	4.6%
	2007 Est. Median Age	30.7	30.9	31.9
<b>MARITAL STATUS &amp; SEX</b>	2007 Est. Male Population	51.7%	50.8%	50.4%
	2007 Est. Female Population	48.3%	49.2%	49.6%
	2007 Est. Never Married	29.8%	30.1%	31.1%
	2007 Est. Now Married	42.2%	45.1%	43.4%
	2007 Est. Separated or Divorced	20.0%	17.8%	18.4%
	2007 Est. Widowed	8.0%	7.1%	7.1%
<b>INCOME</b>	2007 Est. HH Income \$200,000 or More	0.4%	1.7%	1.8%
	2007 Est. HH Income \$150,000 to 199,999	0.3%	1.7%	1.9%
	2007 Est. HH Income \$100,000 to 149,999	3.3%	5.5%	6.6%
	2007 Est. HH Income \$75,000 to 99,999	5.3%	7.7%	8.8%
	2007 Est. HH Income \$50,000 to 74,999	15.5%	16.6%	17.2%
	2007 Est. HH Income \$35,000 to 49,999	14.8%	15.6%	15.3%
	2007 Est. HH Income \$25,000 to 34,999	17.4%	14.6%	13.7%
	2007 Est. HH Income \$15,000 to 24,999	16.4%	14.5%	13.9%
	2007 Est. HH Income \$0 to 14,999	26.8%	22.0%	20.8%
	2007 Est. Average Household Income	\$ 32,246	\$ 43,084	\$ 45,441
	2007 Est. Median HH Income	\$ 27,782	\$ 36,012	\$ 38,324
	2007 Est. Per Capita Income	\$ 10,202	\$ 13,625	\$ 15,278
	2007 Est. Number of Businesses	761	4,875	12,229
2007 Est. Total Number of Employees	6,998	46,720	124,272	

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<b>RACE</b>	2007 Est. White Population	62.7%	60.2%	56.8%
	2007 Est. Black Population	14.4%	17.4%	22.3%
	2007 Est. Asian & Pacific Islander	1.4%	1.4%	1.7%
	2007 Est. American Indian & Alaska Native	0.7%	0.6%	0.5%
	2007 Est. Other Races Population	20.8%	20.3%	18.6%
<b>HISPANIC</b>	2007 Est. Hispanic Population	13,914	88,946	199,497
	2007 Est. Hispanic Population Percent	71.5%	65.6%	57.9%
	2012 Proj. Hispanic Population Percent	73.1%	67.7%	60.5%
	2000 Hispanic Population Percent	67.7%	60.9%	52.7%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	11,481	80,317	209,600
	2007 Est. Elementary (0 to 8)	30.3%	24.8%	21.9%
	2007 Est. Some High School (9 to 11)	19.0%	17.3%	16.2%
	2007 Est. High School Graduate (12)	28.0%	28.9%	28.8%
	2007 Est. Some College (13 to 16)	11.8%	13.5%	14.8%
	2007 Est. Associate Degree Only	2.5%	3.0%	3.4%
	2007 Est. Bachelor Degree Only	5.5%	8.3%	9.6%
	2007 Est. Graduate Degree	2.9%	4.2%	5.2%
<b>HOUSING</b>	2007 Est. Total Housing Units	6,845	47,857	128,745
	2007 Est. Owner Occupied Percent	44.9%	52.4%	52.0%
	2007 Est. Renter Occupied Percent	42.6%	34.9%	35.4%
	2007 Est. Vacant Housing Percent	12.5%	12.8%	12.7%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.4%	0.9%	0.8%
	2000 Homes Built 1995 to 1998	0.9%	2.4%	2.2%
	2000 Homes Built 1990 to 1994	1.8%	1.6%	1.9%
	2000 Homes Built 1980 to 1989	5.3%	6.6%	8.1%
	2000 Homes Built 1970 to 1979	24.6%	17.3%	18.0%
	2000 Homes Built 1960 to 1969	23.6%	23.2%	21.8%
	2000 Homes Built 1950 to 1959	26.5%	22.7%	21.9%
	2000 Homes Built Before 1949	16.9%	25.2%	25.2%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	0.2%	0.2%	0.1%
	2000 Home Value \$500,000 to \$999,999	0.1%	0.2%	0.2%
	2000 Home Value \$400,000 to \$499,999	-	0.2%	0.2%
	2000 Home Value \$300,000 to \$399,999	0.6%	0.4%	0.7%
	2000 Home Value \$200,000 to \$299,999	0.1%	2.2%	2.5%
	2000 Home Value \$150,000 to \$199,999	0.4%	5.1%	5.8%
	2000 Home Value \$100,000 to \$149,999	0.9%	9.4%	11.1%
	2000 Home Value \$50,000 to \$99,999	41.4%	42.4%	42.0%
	2000 Home Value \$25,000 to \$49,999	52.4%	31.0%	27.5%
	2000 Home Value \$0 to \$24,999	3.9%	9.0%	10.0%
	2000 Median Home Value	\$ 47,608	\$ 66,030	\$ 69,705
	2000 Median Rent	\$ 289	\$ 280	\$ 320

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LABOR FORCE	2007 Est. Labor: Population Age 16+	14,242	98,724	254,524
	2007 Est. Civilian Employed	52.3%	54.7%	56.7%
	2007 Est. Civilian Unemployed	8.5%	7.2%	6.9%
	2007 Est. in Armed Forces	0.1%	0.0%	0.0%
	2007 Est. not in Labor Force	39.1%	38.1%	36.4%
	2007 Labor Force: Males	51.9%	50.6%	50.0%
	2007 Labor Force: Females	48.1%	49.4%	50.0%
OCCUPATION	2000 Occupation: Population Age 16+	6,077	44,919	122,982
	2000 Mgmt, Business, & Financial Operations	3.6%	7.0%	8.8%
	2000 Professional and Related	5.4%	10.2%	12.7%
	2000 Service	18.2%	16.5%	16.3%
	2000 Sales and Office	24.8%	26.2%	26.2%
	2000 Farming, Fishing, and Forestry	0.1%	0.1%	0.2%
	2000 Construction, Extraction, & Maintenance	28.1%	21.2%	17.8%
	2000 Production, Transport, & Material Moving	19.8%	18.8%	17.9%
	2000 Percent White Collar Workers	33.8%	43.4%	47.8%
2000 Percent Blue Collar Workers	66.2%	56.6%	52.2%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	58.2%	65.3%	67.8%
	2000 Drive to Work in Carpool	29.0%	22.7%	19.9%
	2000 Travel to Work by Public Transportation	6.7%	5.8%	5.9%
	2000 Drive to Work on Motorcycle	-	0.1%	0.1%
	2000 Walk or Bicycle to Work	4.0%	2.6%	2.6%
	2000 Other Means	1.4%	1.6%	1.5%
	2000 Work at Home	0.7%	1.9%	2.1%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	15.7%	17.5%	19.3%
	2000 Travel to Work in 15 to 29 Minutes	35.4%	37.5%	37.8%
	2000 Travel to Work in 30 to 59 Minutes	35.5%	35.4%	34.5%
	2000 Travel to Work in 60 Minutes or More	13.4%	9.5%	8.5%
	2000 Average Travel Time to Work	30.4	28.1	27.3
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 199.2	\$ 1,651.6	\$ 4,602.6
	2007 Est. Apparel	\$ 9.6	\$ 79.9	\$ 222.0
	2007 Est. Contributions & Gifts	\$ 11.1	\$ 97.7	\$ 274.7
	2007 Est. Education & Reading	\$ 5.0	\$ 43.0	\$ 120.7
	2007 Est. Entertainment	\$ 10.9	\$ 91.0	\$ 254.0
	2007 Est. Food, Beverages & Tobacco	\$ 33.7	\$ 273.4	\$ 757.9
	2007 Est. Furnishings And Equipment	\$ 8.0	\$ 68.8	\$ 193.3
	2007 Est. Health Care & Insurance	\$ 14.9	\$ 120.9	\$ 336.0
	2007 Est. Household Operations & Shelter & Utilities	\$ 59.9	\$ 495.2	\$ 1,378.7
	2007 Est. Miscellaneous Expenses	\$ 3.4	\$ 28.1	\$ 78.3
	2007 Est. Personal Care	\$ 2.9	\$ 24.1	\$ 67.2
	2007 Est. Transportation	\$ 39.8	\$ 329.5	\$ 919.7

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